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RATING: BUY | CMP: 1163 | TARGET: 1382 | TIME FRAME: 9-12 MONTHS

Sector: FMCG

Why TATACONSUM is a BUY for Investment:

Tata Consumer Products presents a smart and dependable opportunity for long-term investors looking to build wealth through SIPs. As a key FMCG company from the Tata Group, it owns powerful and trusted brands like Tata Salt, Tata Tea, Tetley, Sampan, and Himalayan, which are part of consumers' everyday lives. This makes it a defensive and resilient business, especially useful during uncertain phases like the monsoon season or economic slowdowns. With a strong global footprint across regions like the UK, USA, and Canada, and a deep domestic distribution network, the company is well-positioned for consistent performance.

On the financial front, the company reported 17% YoY revenue growth in Q4FY25, and the India Foods segment grew 27%, supported by rising demand for core products. Its growth businesses—including Soulful and Himalayan—grew 24% organically, and now contribute almost 30% to the India portfolio. Modern trade and e-commerce channels, which now account for 14–15% of India revenue, are expanding rapidly. Even with short-term margin pressures from tea inflation, full-year net profit jumped 64%, and the management expects margin recovery in the coming quarters.

With 41 new products launched in FY25, a growing digital presence, and strong brand equity, Tata Consumer is well-equipped for the future. The company emphasizes more on premiumization (moving up the value chain), health & wellness, convenience/ready-to-eat, digital/alternate channels. They are building distribution, digital/AI capabilities, expanding to rural/modern trade/e-commerce.

Scale & Reach of the company:

- In India: Reach of over 200 million households.
- Among the top 10 food & beverage companies in India.
- It is in beverages & Foods both major segments

Investing through SIP helps investors benefit from rupee cost averaging, while gradually building exposure to a stable, innovative, and fundamentally strong business. It's an ideal pick for those looking to tap into India's growing consumption story through a trusted name.



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Why to invest in TATACONSUM:

Market Cap ₹1,15,282 Cr & EV ₹1,08,416 crore: This indicates a large-cap, stable company with low net debt. Since Enterprise Value is close to Market Cap, the company is nearly debt-free—a positive for financial health.

Return Ratios – ROE: 7.01%, ROCE: 9.16%: These are **moderate** returns, typical for FMCG businesses that focus on steady, low-risk growth. ROCE being higher than ROE indicates **efficient use of capital**, especially with low leverage.

EPS: ₹12.9: Earnings per share shows the company's **profitability per unit of share**. It's a decent figure and expected to improve as margins recover.

Operating Profit Margin (OPM): 14.1%: A healthy OPM indicates **efficient operations**, though slightly impacted recently due to **tea inflation**. Management expects margins to improve in the coming quarters.

Dividend Yield: 0.76%: The yield is **modest**, but signals the company's intent to **reward shareholders** while retaining profits for growth. It's suitable for investors seeking a **mix of income and growth**.

Highlights from the recent financials:

FY 2024-25 (ended March 31 2025):

Consolidated total income: ₹17,811.55 crore, up ~15% YoY.

Revenue from operations: ₹17,618.30 crore, up from ~₹15,205.85 crore.

Q1 FY26 (Quarter ended June 2025):

Revenue from operations: ~₹4,778.91 crore, up ~9.8% YoY. Consolidated net profit: ~₹334.15 crore, up ~15.1% YoY.

Future prospects of the company:

- Portfolio diversification into faster-growing categories
- Innovation & digital / Al adoption
- Sustainability, which is increasingly a competitive advantage
- Capability to expand internationally / premium brands
- The company is generating strong operating cash flow (₹ 2,056 crore) which is a positive sign for liquidity and financial strength.



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KEY FINANCIALS FOR THE Q1FY26:

Consolidated Quarterly Results:

	Sep-23	Dec-23	Mar-24	Jun-24	Sep-24	Dec-24	Mar-25	Jun-25
Sales	3,734	3,804	3,927	4,352	4,214	4,444	4,608	4,779
Expenses	3,197	3,232	3,297	3,685	3,588	3,879	3,987	4,172
Operating								
Profit	537	572	630	667	626	565	621	607
OPM %	14%	15%	16%	15%	15%	13%	13%	13%
Other Income	75	-32	-177	22	19	45	102	41
Interest	28	33	43	94	99	58	40	34
Depreciation	94	86	116	148	149	150	153	149
Profit before								
tax	491	422	294	448	397	402	530	465
Tax %	27%	25%	9%	30%	10%	25%	23%	26%
Net Profit	364	302	212	289	367	282	349	332
EPS in Rs	3.51	2.89	2.19	2.93	3.68	2.82	3.49	3.38

Profit & Loss Statement:

	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Mar-24	Mar-25
Sales	7,252	9,637	11,602	12,425	13,783	15,206	17,618
Expenses	6,466	8,345	10,058	10,707	11,927	12,922	15,139
Operating							
Profit	786	1,292	1,544	1,719	1,856	2,284	2,479
OPM %	11%	13%	13%	14%	13%	15%	14%
Other Income	124	-163	91	88	328	-81	188
Interest	52	78	69	73	87	130	290
Depreciation	123	242	255	278	304	377	601
Profit before				0		-	
tax	735	809	1,311	1,456	1,794	1,696	1,777
Tax %	36%	34%	24%	26%	25%	23%	22%
Net Profit	457	460	930	1,015	1,320	1,215	1,287
EPS in Rs	6.23	4.8	8.95	9.78	12.48	11.63	12.92



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Balance Sheet:

	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Mar-24	Mar-25
Equity Capital	63	92	92	92	93	95	99
Reserves	7,269	13,723	14,442	15,050	16,184	15,962	19,902
Borrowings	1,141	1,586	1,634	1,412	1,600	3,477	2,393
Other							
Liabilities	2,408	3,072	4,050	4,521	4,886	8,345	9,437
Total Liabilities	10,881	18,473	20,218	21,075	22,762	27,879	31,831
Fixed Assets	4,913	11,656	12,023	12,599	13,070	19,358	21,477
CWIP	424	95	113	247	295	190	218
Investments	1,188	1,323	806	797	1,433	871	969
Other Assets	4,355	5,399	7,276	7,431	7,965	7,461	9,167
Total Assets	10,881	18,473	20,218	21,075	22,762	27,879	31,831

Key Ratios:

	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Mar-24	Mar-25
Debtor Days	34	35	24	25	21	22	18
Inventory Days	146	115	132	132	144	140	152
Days Payable	61	64	95	111	125	136	148
ROCE %	8%	9%	8%	9%	9%	11%	9%

Shareholding Pattern:

	Mar-24	Jun-24	Sep-24	Dec-24	Mar-25	Jun-25	Sep-25
Promoters	33.55%	33.55%	33.84%	33.84%	33.84%	33.84%	33.84%
FIIs	25.46%	24.12%	24.35%	23.23%	21.54%	21.96%	22.06%
DIIs	17.39%	18.69%	18.73%	19.47%	21.96%	22.02%	22.20%
Public	23.58%	23.62%	23.06%	23.43%	22.66%	22.15%	21.89%
No of Shareholders	8,87,335	9,12,690	8,91,271	9,63,475	9,20,960	8,75,784	8,54,766

Stock price CAGR:

Stock Price CAGR				
10 Years:	25%			
5 Years:	19%			
3 Years:	15%			
1 Year:	16%			



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Technical View on the Stock:



The stock was facing stiff resistance at the upper range of the trading range which is pegged around 490 plus levels and is now trading well above the same. The overall structure of the stock is looking bullish from current levels. The stock is currently trading above the major EMAs of 21, 50, 100 and 200 days on daily charts. The Bollinger Band (20,2) is showing bullish price expansion on the daily charts with overall volatility burst observed on the daily charts. On technical setup, the 14 period RSI is taking support of 40 levels indicating that the stock will take support at the lower level of trading range and will bounce. The parabolic SAR is trading below its price action on weekly chars reflect up trend in the stock will remain intact in medium term. The overall sentiment and the price action seem bullish and many minor corrections will be a good opportunity to add on to the counter.

Conclusion:

Tata Consumer's fundamentals reflect a **financially sound**, **low-debt**, **high-potential FMCG company**. While valuation is rich, it is supported by **brand strength**, **innovation**, **strong cash flows**, **and consistent performance**. Ideal for **long-term SIP investors** looking for **steady compounding** with lower risk.

Sources:

www.nseindia.com | www.bseindia.com | www.moneycontrol.com | www.screener.in | www.in.tradingview.com | www.bloomberg.com

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